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**“A TRULY UNFORGETTABLE, EVENTFUL MTB WEEKEND...VERY SPONTANEOUS, COMRADELY ... AND INTENSIVE!”**

Helmut Schneider, workshop participant



## ROSE SOULRIDING WITH BOBBY ROOT

Bobby Root is one of the most fascinating personalities in the Freeride scene. He became famous as Kona and Cannondale team cyclist. In spectacular world record attempts he set the currently still valid records for Speed Wheelies on the front wheel with 90.7 km/h and on the rear wheel with 138.6 km/h. Moreover, he reached with about 120 km/h the highest

speed ever pedaled by a racing cyclist. These records brought him 3 entries in the Guinness Book of Records.

Biking with Bobby is more than just cycling – it is a true event for all senses. Seize the opportunity to bike with Bobby for three days in an exclusive group of max. 10 participants in an easy-going at-

mosphere. Improve your riding technique and learn some tricks from Bobby. Moreover, you can of course test the new Rose bikes for free.

**Book your Rose Soulriding workshop under: [soulriding@rose.de](mailto:soulriding@rose.de).**



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"I WAS IMPRESSED BY THE ENORMOUS  
PROGRESS OF ALL PARTICIPANTS."

Peter Heyng, Rose bike adviser and workshop guide



## NEW DATE:

**01st – 03rd october 2010**  
Finale Ligure (Italy)

Please find further dates soon  
on [rose.eu/bobbyroot](http://rose.eu/bobbyroot)



## ROSE SOULRIDING WITH BOBBY ROOT

Soulriding means first and foremost lots of riding fun and additionally, you will get to know a lot of tricks and tips that will make your life as a biker easier. Everyone who already has a solid knowledge of basic techniques and wants to improve his or her skills in a casual atmosphere is invited to join in. You can learn best when you're having fun and that will certainly happen with Bobby Root, the Californian fun-loving guy! This workshop focuses on learning how to master technical trails and tricky passages, i.e. we will move mostly downhill. We will either practise in a bike park or organise shuttle rides uphill.

The schedule: we will start on the first day at 11 a.m., after the hotel check-in, and the end of the workshop will be around 4 p.m. on the last day. First of all, the workshop schedule will be introduced to the participants. Our chief developer Andi Heimerdinger will then reveal interesting and exciting details about our bikes and explain the optimal chassis setup, before the bikes will be handed out. The following warm-up session includes basic technique and balance exercises, before we are getting to the core of the matter: on the trails, there will be enough opportunities to show further tricks and exercises on the fly!

There is a charge of € 295.- per person for the workshop\*. Travel arrangements have to be made by the participants themselves. We can arrange car pools among the participants by request. In case you would like to book the accommodation beyond the workshop, e.g. when arriving the day before, please mention it in your booking.

Book your Rose Soulriding workshop under: [soulriding@rose.de](mailto:soulriding@rose.de).

\* 2 nights, per person in a double room (single room surcharge: € 20.-), incl. breakfast, dinner and Rose test bike. Number of participants is limited to 10 per workshop.

### Important information for the workshop participants:

- the number of participants is limited to 10 per workshop
- please bring your own bike and clothing, we can provide a Rose bike for the workshop in the right size for you without additional costs if desired (please mention when registering)
- helmets are mandatory, we recommend protectors